

RANDOLPH COUNTY UNITED

Understanding & Maximizing your membership

Lunch & Learn



RANDOLPH COUNTY UNITED

JOIN THE RCU FAMILY



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Try
something
new & join
RCU



Membership Levels



MEMBERSHIP LEVELS

BENEFITS	BRONZE \$250	SILVER \$500	GOLD \$750	PLATINUM \$1,500
GALA TICKETS	2	2	2	2
AMBASSADOR	✓	✓	✓	✓
MEMBER NEWSLETTER	✓	✓	✓	✓
MEMBERS ONLY EVENTS	✓	✓	✓	✓
ONLINE DIRECTORY LISTING	✓	✓	✓	✓
YIFTEE GIFT CARD PROGRAM	✓	✓	✓	✓
YODEL AD		1-MONTH	2-MONTH	3-MONTH
HOME & BUSINESS EXPO		25% DISCOUNT	50% DISCOUNT	FREE
COMMUNITY NEWSLETTER FEATURE			✓	✓
RADIO AD			✓	✓

Membership Levels



MEMBERSHIP LEVELS

BENEFITS

RUBY
\$2,500

EMERALD
\$5,000

SAPPHIRE
\$7,500

	RUBY \$2,500	EMERALD \$5,000	SAPPHIRE \$7,500
GALA TICKETS	4	4	4
MEMBER NEWSLETTER	✓	✓	✓
MEMBERS ONLY EVENTS	✓	✓	✓
ONLINE DIRECTORY LISTING	✓	✓	✓
CAREER EXPO	50% DISCOUNT	FREE	FREE
BUSINESS RETENTION & EXPANSION VISIT WITH IEDC		✓	✓
3 MONTH BILLBOARD			✓

Membership Levels



MEMBERSHIP LEVELS

BENEFITS

INVESTOR \$10,000

GALA TICKETS	8
YODEL AD SPACE	✓
FEATURE IN RANDOLPH COUNTY MAGAZINE	✓
MEMBER NEWLSETTER	✓
MEMBERS ONLY EVENT	✓
ONLINE DIRECTORY	✓

Membership Level **Bronze**

\$250

- ✓ **Gala Tickets (2)**
- ✓ **Ambassador**
- ✓ **Member Newsletter**
- ✓ **Members Only Events**
- ✓ **Online Directory Listing**
- ✓ **Yiftee Heart of Randolph Gift Card Program**

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Membership Level Silver

\$500

- ✓ Gala Tickets (2)
- ✓ Ambassador
- ✓ Member Newsletter
- ✓ Members Only Events
- ✓ Online Directory Listing
- ✓ Yiftee Heart of Randolph Gift Card Program
- ✓ **Yodel Ad (1 month)**
- ✓ **Home & Business Expo 25% discount**

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Membership Level Gold

\$750

- ✓ Gala Tickets (2)
- ✓ Ambassador
- ✓ Member Newsletter
- ✓ Members Only Events
- ✓ Online Directory Listing
- ✓ Yiftee Heart of Randolph Gift Card Program
- ✓ Yodel Ad (2 month)
- ✓ Home & Business Expo 50% discount
- ✓ Community Newsletter Feature
- ✓ Radio Ad (1)

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Membership Level Platinum

\$1500

- ✓ Gala Tickets (2)
- ✓ Ambassador
- ✓ Member Newsletter
- ✓ Members Only Events
- ✓ Online Directory Listing
- ✓ Yiftee Heart of Randolph Gift Card Program
- ✓ Yodel Ad (3 month)
- ✓ Home & Business Expo (Free)
- ✓ Community Newsletter Feature
- ✓ Radio Ad (1)

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Membership Level **Ruby**

\$2500

- ✓ **Gala Tickets (4)**
- ✓ **Member Newsletter**
- ✓ **Members Only Events**
- ✓ **Online Directory Listing**
- ✓ **Yiftee Heart of Randolph Gift Card Program**
- ✓ **Yodel Ad (3 month)**
- ✓ **Home & Business Expo (Free)**
- ✓ **Community Newsletter Feature**
- ✓ **Radio Ad (2)**
- ✓ **Career Expo 50% discount**

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Membership Level Emerald

\$5000

- ✓ Gala Tickets (4)
- ✓ Member Newsletter
- ✓ Members Only Events
- ✓ Online Directory Listing
- ✓ Yiftee Heart of Randolph Gift Card Program
- ✓ Yodel Ad (3 month)
- ✓ Home & Business Expo (Free)
- ✓ Community Newsletter Feature
- ✓ Radio Ad (2)
- ✓ Career Expo Free
- ✓ Business Retension & Expansion Visit with IEDC

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Membership Level Sapphire

\$7500

- ✓ Gala Tickets (4)
- ✓ Member Newsletter
- ✓ Members Only Events
- ✓ Online Directory Listing
- ✓ Yiftee Heart of Randolph Gift Card Program
- ✓ Yodel Ad (3 month)
- ✓ Home & Business Expo (Free)
- ✓ Community Newsletter Feature
- ✓ Radio Ad (2)
- ✓ Career Expo Free
- ✓ Business Retention & Expansion Visit with IEDC
- ✓ 3 Month Billboard

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Membership Level **Investor**

\$10,000

- ✓ **Gala Tickets (8)**
- ✓ **Member Newsletter**
- ✓ **Members Only Events**
- ✓ **Online Directory Listing**
- ✓ **Yodel Ad Space**
- ✓ **Feature in Randolph County Magazine**

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A Closer Look at the Benefits



Gala Tickets

As a valued member of Randolph County United, your membership level includes exclusive tickets to our Annual Gala—a night dedicated to honoring and celebrating the incredible businesses and accomplishments in Randolph County over the past year. This elegant event is an exceptional opportunity for networking, socializing, and strengthening connections with fellow members and businesses across the county. Here's how many tickets your membership level provides:

- Bronze Members: 2 tickets
- Silver Members: 2 tickets
- Gold Members: 2 tickets
- Platinum Members: 2 tickets
- Ruby Members: 4 tickets
- Emerald Members: 4 tickets
- Sapphire Members: 4 tickets

Make the most of this premier evening to celebrate your successes, connect with other community leaders, and support the thriving businesses that make Randolph County extraordinary.



A Closer Look at the Benefits



Ambassador

As a part of Randolph County United, your business is assigned a board member, a dedicated member who will serve as your direct point of contact throughout the year! Each new business will be assigned an ambassador who will serve as your direct point of contact throughout the year!

Your ambassador/board member is here to:

- Answer your questions
- Provide valuable information
- Check in regularly to support your needs
- Help you access resources to grow and thrive

This is just one of the many ways we're committed to supporting our small, local businesses and building a stronger Randolph County community.



A Closer Look at the Benefits



Member Newsletter

Stay Connected with the Randolph County United Monthly Newsletter!

As a valued member of Randolph County United, you'll receive our exclusive monthly newsletter packed with updates and insights to keep you connected and informed about everything happening in our vibrant community.

Here's what you can look forward to in each edition:

- **Activity Updates:** Learn about the initiatives, events, and sponsorships Randolph County United has been involved in.
- **Small Business Spotlights:** Discover advertisements and features highlighting local businesses making a difference in our community.
- **Special Features:** Celebrate the achievements of local artists, athletes, and entrepreneurs who are shaping Randolph County's future.
- **Future:** Stay in the loop about upcoming events, projects, and opportunities in Randolph County.
- **Chamber Support:** Access helpful resources and information to support your business and community engagement.

This newsletter is designed to keep you informed and inspired while showcasing the incredible people and businesses that make Randolph County thrive. Together, we're building a stronger, more connected community!



A Closer Look at the Benefits



Member Only Events

One of the many benefits of being a member of Randolph County United is our After-Hours Events. These gatherings are designed to bring our members together in a fun, engaging environment while showcasing and supporting local businesses in our community.

What to Expect:

- **Member Spotlights:** We partner with our members to host these events, providing an opportunity to highlight and celebrate their businesses.
- **Open House Format:** Come and go as you please during the event, with plenty of time to connect with others in a relaxed atmosphere.
- **Relationship Building:** These events are all about fostering strong connections and creating a supportive network within Randolph County United.
- **Fun & Unique Experiences:** Each event offers a mix of activities, themes, and opportunities to explore the offerings of the host business.

Event Details:

- Typically held on weekdays from 5:00 PM to 7:00 PM, making it convenient to drop by after work.
- A great way to meet fellow members, exchange ideas, and strengthen your ties to the Randolph County business community.

With an exciting lineup of new After-Hours opportunities this year, we can't wait to partner with our members to host these engaging events!



A Closer Look at the Benefits



Lunch & Learn with RCU

Join us for Luncheon & Learns, a series of six “power hours” held every other month in the Randolph County United boardroom from 12:00 PM to 1:00 PM. These sessions are designed for community leaders to learn something new that can help build their teams, businesses, or even themselves. This year’s workshops will feature guest speakers covering topics like:

- Maximizing your membership
- Using Meta Business Suite
- Improving your website
- Enhancing customer service
- Goal setting
- mental health

And much more!!

Open to both RCU members and non-members, lunch is provided, and RCU members enjoy a discounted rate. Whether you’re looking to grow professionally or personally, these events offer the perfect opportunity to learn, connect, and thrive.



A Closer Look at the Benefits



RCU Online Directory

One of the many perks of being an RCU member is access to our online directory through Member Clicks! This tool connects you with other RCU members, giving you access to their contact information to network, collaborate, and grow together.

We're also working on enhancing our website by adding a public member listing. This will allow your business to be featured under a specific category, complete with links to your website or Facebook page, making it easier for people to connect directly with you.



A Closer Look at the Benefits



Yiftee Gift Card Program

The Yiftee e-gift card service is a simple, powerful way to support our local economy by keeping dollars in our community. With community e-gift cards, multiple small businesses can be linked to a single card, making it easier for shoppers to spend their money at local shops.

Here's how it works:

- **Community Cards:** Connect your business to a shared e-gift card accepted by participating local merchants.
- **No Cost to Merchants:** It's free to join, and setup is quick and easy.
- **Benefits:** Drive more sales to your business, keep local money local, and create a stronger small-business community.

Participating businesses can market and sell these cards to individuals, providing a convenient way to encourage shopping locally and supporting Randolph County.



A Closer Look at the Benefits



Yodel Business Promotion

Yodel is quickly becoming Randolph County's go-to resource for discovering local events, and now is the perfect time to advertise with us!

With nearly 1,000 views per month (and growing), Yodel offers your business unmatched visibility. When you advertise on Yodel, you get more than just a single listing. Your ad will also be prominently featured on both the Yodel event calendar page and the Randolph County United website. That's double the exposure for your business! This means your business will be seen by a wider audience actively searching for local events, activities, and services.

Yodel makes it easier than ever to connect with the Randolph County community and grow your customer base.



A Closer Look at the Benefits



Home & Business Expo

As a valued member, you'll receive 25% off your registration fee for the Home and Business Expo! This event is the perfect opportunity to showcase your business and enjoy a range of benefits, including:

- **Great Exposure:** Get your business in front of hundreds of local attendees eager to learn about products and services in the community.
- **Community Involvement:** Build relationships with other local small businesses and show your support for the Randolph County area.
- **Grow Your Customer Base:** Make meaningful connections with potential customers who are actively looking for businesses like yours.
- **Boost Your Brand:** Increase your visibility and recognition in the public eye by being part of a highly attended local event.
- **Support Local Initiatives:** Be part of a thriving local economy by contributing to and benefiting from this community-focused event.

This is an incredible opportunity to elevate your business, engage with the community, and connect with fellow entrepreneurs.



A Closer Look at the Benefits



Community Newsletter Feature

By becoming a member of Randolph County United, you gain access to unique opportunities to connect with our vibrant community while growing your business.

One key benefit is exclusive access to our community newsletter, distributed to households and businesses across Randolph County. As a member, you can advertise your business or spotlight your services directly in this newsletter, reaching a dedicated local audience.

This is your chance to amplify your voice, build relationships, and strengthen the ties that make our community united and thriving. Join us today and be a part of shaping Randolph County's future!



A Closer Look at the Benefits



3-Month Billboard

As a valued member of Randolph County United, your business can shine with an exclusive opportunity to promote your brand on one of our two Randolph County billboards for three months. This high-visibility benefit ensures your business gains maximum exposure to residents and visitors alike, helping you build recognition and connect with our community.



A Closer Look at the Benefits



Radio Ad

As a member of Randolph County United, your business can gain valuable exposure with a featured radio ad on 98.3 WZZY, our trusted local station. This exclusive benefit allows your business to be highlighted on a station that reaches listeners countywide and beyond, expanding your brand's visibility. Take advantage of this powerful platform to share your story, promote your services, and connect with the heart of Randolph County.



A Closer Look at the Benefits



Business Retention & Expansion Visit with IEDC

As a member of Randolph County United, your business gains access to valuable business retention and expansion visits in partnership with the Indiana Economic Development Corporation (IEDC). This program connects you directly with a state representative for our region, offering tailored resources, programs, and support at the state level. Working hand and hand with businesses looking to expand.

Explore **Randolph County**
like never before!

Download **Yodel** today!

 Available on the
App Store



 GET IT ON
Google Play



Yodel

Community Calendar

Yodel



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Heart of Randolph Yiftee Gift Card



Heart of Randolph gift Card



Support Local Businesses
one purchase at a time

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Randolph County United JOB BOARD

Looking for a New Career? Or Hiring? Check Out the Randolph County United Job Board!

Randolph County United offers a great perk for members..... the Job Board! Whether you're searching for a new opportunity or looking to hire, this is the place to be.

Job seekers – Check out current listings and find your next career move!

Employers – As a member, you can post your open positions and reach qualified candidates in our community.

Don't miss out on this amazing resource! Take advantage of this great benefit of being an RCU member.

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<https://randolphcountyunited.mcjobboard.net/jobs>



RANDOLPH COUNTY UNITED



JOB BOARD

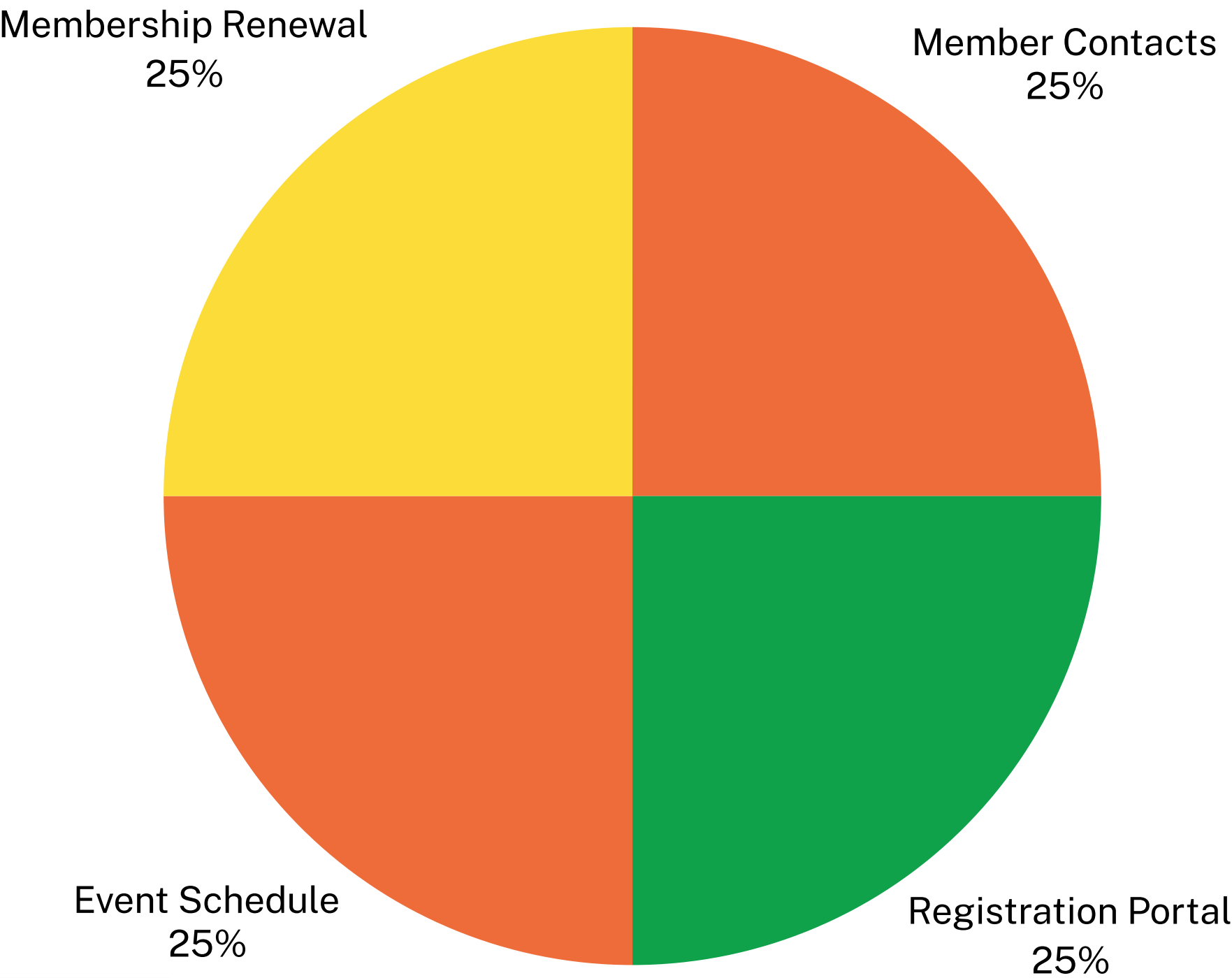
Don't miss out
on this amazing
resource!! Scan
here:



Randolph County, Let's get to work

Member Clicks

Why Member Clicks?????



Personify[®]

MemberClicks



2025 Event Schedule

Randolph County United Dates to Remember



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EVENTS SCHEDULE

2025

FEB 12

APR 9

JUN 11

AUG 13

OCT 8

DEC 3

LUNCH & LEARN

Our lunch & learn is a power hour for our community leaders to come together to learn something new to help build their team, their business, or themselves. These events are held every other month in the RCU Board Room from 12 pm - 1 pm. This event is open to RCU Members and Non RCU Members. Lunch is provided.

2ND & 4TH
WEDNESDAY
EVERY
MONTH

COFFEE & CONVERSATION

We all need a group of people in our lives who ask tough questions and push us to be better than we were yesterday. Coffee & Conversation is that group for our RCU Members. Join us virtually twice a month on Teams 8:30 -9:00 AM and level up your leadership.

JAN 9

MAR 13

MAY 8

JUL 10

SEPT 4

DEC 18

AFTER HOUR EVENTS

After Hours are events when we partner with our members to highlight businesses and bring our RCU family together. It's a great opportunity to get to know other RCU Members. This is an open house format or fun activity/event meant to build relationships in our community. These events are typically held on a weekday from 5:00-7:00 pm

MAR 17

STUDENT CAREER EXPLORATION FAIR

MAR 8

HOME & BUSINESS EXPO

SEPT 25

"OPEN FOR BUSINESS" A PITCH COMPETITION

NOV 21

ANNUAL GALA



www.randolphcountyunited.com/events

Lunch & Learns



February-Understanding & Maximizing your Memberships (RCU Staff)

April-Facebook Advertising Learn how to effectively create, manage, and optimize Facebook ads. (Becky Kuehl)

June-Basics of building, maintaining and optimizing a successful website. (Matt Howell)

August-Customer Service including promoting customer support features, using social media and ads to engage with customers, marketing and creating campaigns. Building trust and loyalty. (RCU Staff)

October-Goal Setting (Jill Friend)

December-Mental Health & Business exploring the connection between mental well-being and workplace success. (Ascension)

After Hours Events

January-Friendship Fiesta (RCU Staff)

March- Bowling at Winchester Bowl

May-Art Depot in Union City

July-Golf at Winchester Golf Club

September-(TBD)

November-Gala



Coming your way soon.....

Were thrilled to announce that a Member Directory is coming to our website! This exclusive members-only benefit will provide direct access to information about businesses and locations in our community. Users can search by keywords or apply specific filters to quickly find exactly what they need. Plus, businesses can link directly to their Facebook, website, or other platforms for even greater visibility. Stay tuned for more details on how this new feature will connect our community like never before!

Reference

Yorktown Chamber of Commerce - Serving Yorktown, Indiana





RCU Social Media Outlets

Facebook:<https://www.facebook.com/>

Website:<https://randolphcountyunited.com/>

Youtube:<https://www.youtube.com/@RandolphCountyUnited>

linkedin: Randolph County United

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